

Keeping It Green

These days **organic** is the "buzz" word for so much in the retail industry and although there is still a significant minority who believe it's just an excuse to add an extra 20% onto the price of a product, most of what hits our shelves is genuine.

We tend to forget that a high percentage of what we apply to the outside of our bodies is often **absorbed** into our system, reminding us that we are more than just what we eat.

The Green People Company was founded by **Charlotte Vohtz** and came about as a direct result of her 2 year old daughter suffering from eczema.



GREENPEOPLE

Green People



Charlotte and Sandra Vohtz



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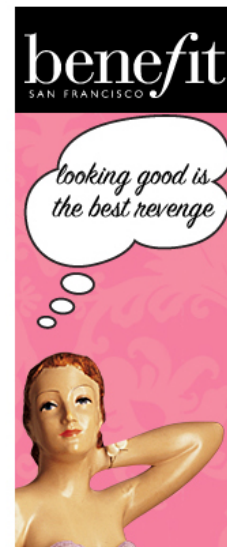
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As Charlotte explains on her website:

"I realised that we all are children of the chemical age and that man-made chemicals found everywhere, combined with changing dietary habits, profoundly affect us all.

"With a nursing background, knowledge of herbal medicine, and more than 11 years of experience within the pharmaceutical industry, I decided to take action."

The product is now dedicated to people who want to live organic lifestyles. What makes it special is their aim to offer handmade health and beauty products that are 100% natural and certified organic.

They have already won numerous awards, including natural health and beauty award of 2008, Best Buy Guide's ethical consumer of the year award as well as gaining midwife approval for their baby range.

So, when we were given the chance to test the products of the Green People, I wondered how much better organic health products could be in comparison to the conventional kind.

Organic Gentle Cleanser

This 2 in 1 organic product claims to be both an eye make-up remover and face cleanser, suitable for all skin types. It has anti-ageing and anti-inflammatory properties and as an eye make-up remover it is excellent, offering impressive results. Its cleansing properties are also good and it left my skin feeling moist and matt. 4/5

Aloe Vera Shower Bath This product doesn't boast a luxury fragrance and like the cleanser, it doesn't lather to any great extent, but this organic aloe-vera and lavender wash leaves the skin feeling supple and soft. It is definitely worth considering for anyone with sensitive skin or sensitive areas on their body. The Green People also claim that 200ml of their product is equal to 600-800ml of their competitors product and I can confirm that this is a sustainable fact. As their advertising blurb maintains: "A little goes a long way". 4/5

Organic Babies – Mum and Baby Moisturiser (Lavender) With a wonderful texture this moisturiser provided immediate results, leaving the skin supple, soft and with a pleasant aroma. It is a really lovely product for mothers to use on themselves and is non-greasy. I would recommend this to anyone with a baby and it is good to see that both parent and child can benefit from the same bottle! 5/5

Organic Babies – Baby Wash (Lavender) This item was presented as a hair and all over body wash, offering protection and cleansing for the skin. It is preservative free, containing Aloe Vera, Red Clover and fairly traded Lavender and is gentle to use with a subtle fragrance. Once again this proved to be a wonderful addition to what is a superior organic range. 4/5

Overall, I would recommend these products to anyone interested in organic skincare and beauty products. Price wise the items I've featured here fall into what I would consider to be the medium price-bracket, ranging from £5.99 for the Baby Wash (Lavender) to £12.99 for the gentle cleanser.

If you would like further information on the items above as well as a full list of the products the company offers then visit their website at www.GreenPeople.co.uk

Poppy Watt